



“Andrea’s workshop is like being in a cosmic classroom, the ultimate ‘think tank’ and coffee grinder of egos. It is a microcosm of the most sacred place, and an opportunity for each of us to evolve and bring our wealth of wisdom into the world.”

– George Field, Graphic Designer

the **TAO** of marketing

workshop with
Andrea Adler



Handmade In America

125 So. Lexington Ave., suite 101
Asheville, NC 28801

Saturday, April 25th - 10:00AM to 6:00PM

Fee: 175.00

Call Gayle Ray to pre-register at 828-299-1650

Traditional marketing focuses on external applications and principals exclusively. External solutions alone will not help us work on the underlying patterns, the unconscious thoughts and knee jerk reactions that cause us to fall into limiting approaches.

The Tao, the spiritual approach to marketing, is an internal process through which we delve deep into the unconscious to discover our inner desires, limitations, and visions for the future that we desire for ourselves. From that clear place, Andrea helps you develop a marketing strategy that will take you to your desired vision.

You soon discover that you can never change the inside by looking outside.

INTRO PROGRAM

Thursday, April 23rd
10am - 11am
Mountain BizWorks
153 So. Lexington Ave.
Asheville, NC 28801

\$15.00

BOOK SIGNING

Friday, April 24th
3:00pm to 5:00pm
Malaprop’s Bookstore
55 Haywood St.
Asheville, NC 28801

See the March issue of **Western North Carolina Woman** magazine for an article by Andrea.