

Andrea Adler

Andrea began her career as an actress in the 70s. She appeared on *The Bob Newhart Show*, *Police Woman*, *Executive Suite*, *Stubenville*, and *Bronx*. She also performed in *Uncle Vania*, *The Good Doctor*, *Cat on a Hot Tin Roof* at UCLA, and *Lovers and Other Strangers* at the Pasadena Dinner Theater. Adler was a member of **Café La Mama** and the improvisational theater group *The Groundlings* in LA and taught the children of celebrities improv at the **Comedy Store** in L.A. and **Las Vegas**.

And then, she performed on Broadway in Neil Simon's **Chapter Two**. A dream come true.

In her own words ...

"While auditioning for a soap opera, I heard a quiet voice, 'No more repeating other people's words.' I dropped the script and realized it was time for me to use my own words, not someone else's. So I took a six-month Hiatus and went to India. I indulged in the science of meditation. I slowed down my frenetic thoughts and felt calm for the first time in my life.

*"When I returned, I wanted to explore business as a creative endeavor and developed **Professional Organizers** in NYC, where I coordinated, supervised, and expedited moves for people moving in and out of Manhattan and created satellite offices to support clients on both ends of the move. My work was praised in the **New York Times**.*

*"Always shifting gears, I was hired as a journalist in the early 80's for **The Times Herald Record**, in upstate New York. Shortly after, three suicides occurred at a local high school, and I heard the subtle voice again, 'Do something about this.' I wrote a grant and beat out three counties that also wanted this gift. Senator Cook recognized my passion and gave me the money to start the **Off-Off Main Street Children's Theater Company**. The company, based on Improvisation Theater, toured successfully for eight years.*

"I fell in love with improvisational theater because of the spontaneous opportunities it created to quickly define characters

*“I also presented theatrical programs to drug and alcohol facilities, formerly incarcerated men and women at the **Foundation Center in Harlem**, and to women and teenagers-in-crisis at shelters throughout New York State.”*

Ten years later, Andrea tapped into her PR/Marketing gifts and raised thousands of dollars for **The Council on Alcohol and Drug Abuse of Sullivan County**, and went on to become a highly respected marketing consultant in **Silicon Valley and Silicon Alley** during the Internet boom, serving several dot.com companies prior to receiving their IPO's.

Eager to combine business strategy with spirituality, Andrea founded **HolisticPR**, a company that supported business owners facing marketing challenges. Her three books: ***PR for the Holistic Healer, Creating an Abundant Practice***, and the winner of the **Axiom Business Book Award, *The Science of Spiritual Marketing: Initiation into Magnetism***. She traveled the globe, presenting her workshop, ***The Tao of Marketing***, to audiences worldwide. Adler has written over 50 articles on holistic/spiritual marketing, now in different languages. As a keynote speaker, Andrea spoke at conferences, including: **The Science and Consciousness Conference, Natural Awakenings Annual Conference, Mountain Biz, The Holistic Medical Assoc., INATS (International New Age Trade Show), and Expo Ser in Mexico City with Deepak Chopra.**

After years of working on her novel, **PUSHING UPWARD**, it was time to finish it. It's about a young girl who discovers the **I Ching**, the ancient Chinese Oracle, and uses it as her GPS. She sent the book to Hay House, and two days later, they wanted to publish it. **PUSHING UPWARD** ended up winning the **Los Angeles Book Festival Award** and was **Hay House's "Pick of the Month."**

*“It was a dream come true. I knew it would be a film, so I contacted my friend Gerald DiPego, who wrote **Phenomenon, Message in a Bottle, Instinct, The Forgotten, Words and Pictures**, etc., and we co-wrote the script. It is currently making the rounds, and I have no doubt the film will be made.*

*“I then co-created **SPANDA CARDS for the Entrepreneurial Spirit (Beyond Words)**, a 52-card oracle deck blending ancient wisdom with business acumen. These cards introduced me to men and women creating start-ups in Silicon Valley and Silicon Alley, and my business flourished.*

“In 2017, a Shakespearean actress asked me if I would write, direct, and produce a one-woman show for her. I jumped to the opportunity. We called

it: ***“Old-Fashioned, Naughty, Everything: A Glimpse of Emily Dickinson,”*** an original one-act (based exclusively on Emily’s poems and letters). After one year, it was performed at the **Marsh Theater in San Francisco** and at the **Berkeley City Club**, receiving standing ovations.”

Adler was listed in Molly Lavik’s:

Going Supernova: The Bold Paths of 101 Superachievers

A Broadway actress, director, producer, author, PR maven, and ardent practitioner of meditation, Andrea continually integrates her writing, theatrical background, and her presentations to create transformative artistic endeavors.

